

Internet Advertising

Commission policy on this issue becomes somewhat technical in nature and may be found in the Commission's Policy Register on our website at <http://www.srec.ca> under the section entitled "Legislation".

The main theme to remember is that a brokerage's name must appear on each new document produced on a website. If you cannot continue to scroll through a document and must link to another page or article, then your brokerage's name must be repeated.